

# Terre Foods Co-op Update

Jan. 08, Issue #1

Happy New Year Everyone!

We hope your holidays went well, and that you are enjoying this new year already. Your Terre Foods Planning Group is back in session and getting down to serious business. And right around the corner, we have our **first Community Meeting!** The meeting is scheduled for **Thursday, Jan. 24<sup>th</sup> at 7:pm at the Vigo County Main Library.** Please plan to attend this meeting. I know I've said this in previous updates, but it bears repeating—it is so important to have a good turnout for this meeting. We want to hear from you, find out what your hopes are for the store. We want to make this an educational opportunity, where you can find out what the steps to opening the store will be, what a reasonable timeline is, what some common issues and hurdles will be, and the like. We also want to open a dialogue between us so that everyone has a chance to ask questions, get the information one wants, and be a real part of the formation of this store. Remember, this will be *our store*—and we want everyone to have a stake in it! So come to the meeting, and bring two or three friends! We will have coloring packs for kids, and will be raffling off door prizes!

What can you do to help make this meeting a success (besides attending)? I'm so glad you asked! There are two very important things you can do:

1. Print out a few copies of our flyer, attached to this email, and stick them up wherever you can think of! Got an office door you can post it on? A business bulletin board in your office, or favorite lunch spot? Wherever you want that's legal, please put one up. If everyone on this list prints out 5 copies and hangs them, we should have successfully laminated Terre Haute with our flyer! (Printing it in black & white is just fine.)
2. Send us a testimonial! Email me a brief statement about why you would like a Cooperative Natural Food market here in Terre Haute, that we can use in our publicity materials and on our website.

The Planning Group has been working on a variety of topics, but right now we're really concentrating on this meeting. Press releases for the meeting will be going out tomorrow to the major news affiliates in our area, as well as other organizations. If you would like a copy of this release (perhaps you know of a group to send it to), just let me know and I'll email you a copy!

I'm looking forward to meeting you!

In cooperation,

Robyn Morton